Memorandum of Understanding

JSPM's Group of Institutes, Pune, a renowned academic and research group of institutes in Pune henceforth called as "JSPM Group" and **Pure Technology India Pvt. Ltd.**, Pune, Organization, henceforth called **Pure Technology** have entered into the understanding for mutual benefits.

Pure Technology acknowledges the efforts of the JSPM Group for grooming MCA, MBA & BE (CS & IT) students according to the current needs of the industry as far as employability is concerned.

Pure Technology also recognizes the strength of JSPM Group in terms of experienced faculty, quality of education, research facilities and research ambience. Further, JSPM Group is committed for their result oriented industry—institute interaction in all its facets.
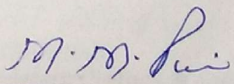
Pure Technology recognizes need of the college for participation in the areas of professional inputs for academic quest, training and research collaborations.

We think for the progress of institute and industry and believe that interactions between the experienced brains will always be beneficial to come-up with quality management development.

The institute reckons with social and professional thrust of **Pure Technology organization** to provide quality services to industries, academic institutes and society at large.

The JSPM Group recognizes the facilities of the organization in terms of management research services. Beside research activities, it provides systematic training to the students of MCA, MBA & BE (CS & IT).

DIRECTOR
Jayawant Shikshan Prasark Mandal
Pune

Website: www.puretechnology.in, **Email:** contact@puretechnology.in, **Phone:**020 65103103

Pure Technology Office:
5/6 D Wing, Meera Classic, Opp. McDonald,16 No. Bus Stop,Thergaon, Pune - 411 033 (M.H.), India

Date: 20/07/2017

Memorandum of Understanding

We hereby commit ourselves agreed for the followings;
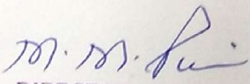
Pure Technology will provide:

1. Industrial Training to the MCA, MBA & BE (CS & IT) students of JSPM Group in their respective area of specialization.
2. Opportunity for final placement to these MCA, MBA & BE (CS & IT) Students in respective area — Depending upon the requirements of the organization.
3. Conduct training sessions in JSPM for the MCA, MBA & BE (CS & IT) students as per the mutual convenience.

The college (JSPM Group of Institutes) will provide:

1. Access to the employees of **Pure Technology** to the library resources.
2. JSPM will provide MCA, MBA & BE (CS & IT) Students to the company whenever required.
3. JSPM Group will assist employees of **Pure Technology** for PhD registration.
4. JSPM will provide training in the areas of Soft Skill & other areas as per the requirement of the organization and availability of respective faculty.
5. **Pure Technology** can conduct various Training / Conferences/ Kiosk in JSPM's Seminar hall as per the availability.

The industry (**Pure Technology**) as well as **JSPM Group of Institutes** hereby gives solemn commitment to implement this MoU in true spirit and faith. This MoU is signed between M/S **Pure Technology** & **JSPM Group of Institutes**.

DIRECTOR
Jayawant Shikshan Prasark Mandal
Pune

Date: 20/07/2017

Memorandum of Understanding

The MoU will be effective for the period of five years from the date of signing.

Authorized signatories

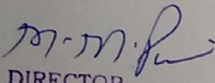On behalf of Pure Technology

Mr. Anuj Bajaj,

Founder & CEO

On behalf of JSPM Groups

Dr. Manimala Puri

Sr. Director, JSPM

DIRECTOR
Jayawant Shikshan Prasark Mandal
Pune

Date of MOU: - 20/07/2017

Website: www.puretechnology.in, **Email:** contact@puretechnology.in, **Phone:**020 65103103

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5/6 D Wing, Meera Classic, Opp. McDonald,16 No. Bus Stop,Thergaon, Pune - 411 033 (M.H.), India

JSPM's

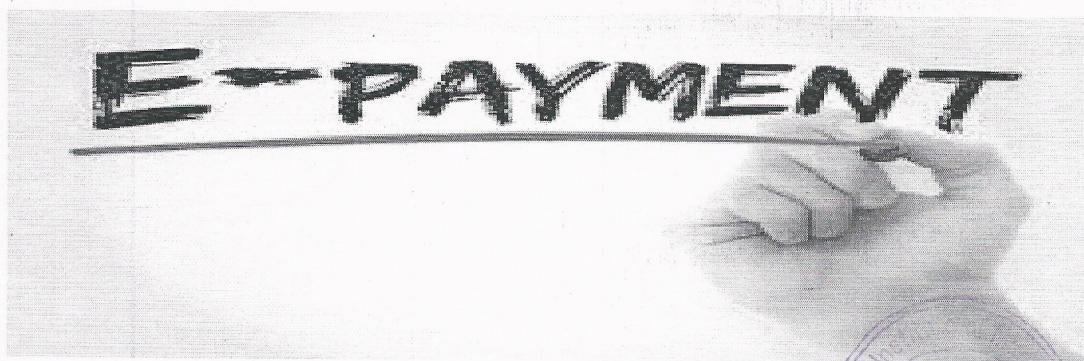# Jayawant Institute of Management Studies, Tathawade, Pune -33

In association with

M/s. Pure Technology

Report dated 28/02/2018

On

"Awareness about E- Payment Channels for Vegetable Vendors at Chinchwad Market"

Objectives of the event:

The objective of this event was to make the vegetable vendors and other traders aware about the e-payment services available as an option to cash based payment system.

Outcome of the event:

The students and staff members took voluntary initiative to visit the markets and teach the vendors about the various benefits of the cash less payment mode. They also taught them the process involved in making and accepting the payment.

They were also given the knowledge about the various e-payment mobile apps available in the market.

Event Details:

- **Event Name:** Awareness about E- Payment Channels for Vegetable Vendors at Chinchwad Market
- **Event Date:** 28/02/2018
- **Venue:** Chinchwad Vegetable Market
- **Target Audience:** Vegetable and other Vendors
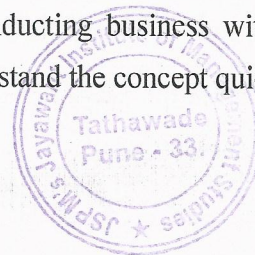- **Coordinator:** Prof. Deepak Pandita

Brief Report:

On occasion of National Science Day, JIMS staff members and students jointly organized a voluntary effort for outdoor drive to market. The aim of the drive was to make the vegetable and other vendors aware about the cashless modes available for payment.

On the designated day all the team members (Staff, Students and Employees of Pure Technology) proceeded to Chinchwad Market.

In the recent past many of the small vendors suffered in their business transactions due to Demonetization. In order to cope up with the increasing focus on using non-cash options we had decided to educate that section of society which hereto were dealing only in cash.
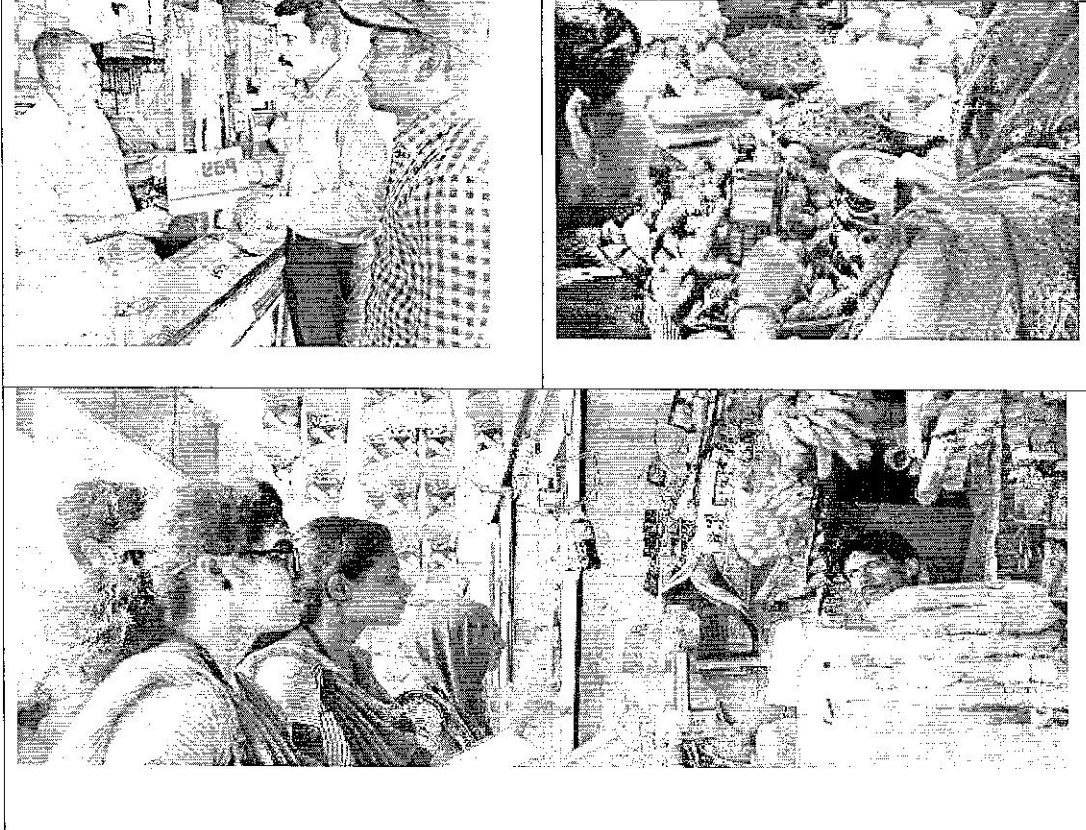
We contacted and explained the various modes/channels for conducting business without cash. Demo was given to traders and vendors which helped them to understand the concept quickly.

We contacted and explained the various modes/channels for conducting business without cash. Demo was given to traders and vendors which helped them to understand the concept quickly.

The vendor and trader community were quite happy with our help and promised to switch over to cashless transactions in near future.

Event Photos

Team Members telling about Importance & Use of Paytm and swap machine

Prof. Deepak Pandita

Coordinator

Dr. Priyanka Singh

Director